

The Alpha Omega

# ALUMNEWS

Bulletin of Greater Los Angeles

Alpha Tau Chapter • Tau Chapter [www.aosocal.org](http://www.aosocal.org)

October 2014



**Rich Hirschinger, DDS, MBA**

**presents**

## **"Is My Patient Crazy or Do They Have Real Pain? How to Account for Facial Pain When You Can't See a Cause"**

**Wednesday, October 22, 2014**

### **ABOUT THE TOPIC** .....

During Dr. Hirschinger's presentation, you will learn about patients that had dental treatment that did not relieve their pain, since the pain was not odontogenic. You will learn how muscles can, and do, cause severe pain that can cause patients to be very debilitated since no doctor had properly diagnosed their pain as being caused by muscles. The lecture includes many videos of patients telling their story in their words.

### **ABOUT THE SPEAKER** .....

Dr. Rich Hirschinger is in private practice treating patients with orofacial pain and obstructive sleep apnea at his office in Beverly Hills. He graduated from the University of Southern California School of Dentistry in 1985, and practiced dentistry for 10 years after which separate hand and back injuries forced him to sell his practice. After receiving a Masters in Business Administration from the USC Marshall School of Business in 2001, he founded DDS.com and DMD.com. After a few other life changing events, he completed a 2-year full time residency in Orofacial Pain and Dental Sleep Medicine at the UCLA School of Dentistry in 2012, and became a Diplomate of the American Board of Orofacial Pain the same year.

#### **DATE:**

Wednesday, October 22, 2014

#### **LOCATION:**

Sinai Temple  
10400 Wilshire Blvd.  
Los Angeles, CA 90024  
*corner of Wilshire Blvd. and Beverly Glen*

#### **TIME:**

Cocktails	6:15 p.m.
Dinner	7:15 p.m.
Speaker	7:30 p.m.

#### **PAY BY CHECK RESERVATIONS**

**Payable to: Alpha Omega**

#### **Mail to:**

Tally Kleinman  
1489 S. Durango Avenue  
Los Angeles, CA 90035

#### **RSVP TO TALLY AT:**

424-354-8051 or  
[aosocal@gmail.com](mailto:aosocal@gmail.com)

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[www.aosocal.org](http://www.aosocal.org)**

#### **REGISTRATION**

To qualify for the \$80 rate you must pre-register and pre-pay by **Sunday, October 19.**

Member pre-register	\$80.00
Member's Guest (non-dentist)	\$80.00
Member at the door	<b>\$95.00</b>
Non-Member	<b>\$95.00</b>
<b>Voluntary Contribution for a Student</b>	

## **SCREENING FOR SLEEP APNEA**

A recent study found that the STOP BANG Questionnaire was superior to other screening questionnaires for sleep apnea.

### **STOP BANG stands for:**

**Snore:** Do you snore loudly (louder than talking or loud enough to be heard through closed doors)?

**Tired:** Do you often feel tired, fatigued, or sleepy during daytime?

**Observed:** Has anyone observed you stop breathing during your sleep?

**Pressure:** Do you have or are you being treated for high blood pressure?

**BMI** more than 35kg/m<sup>2</sup>?

**Age** over 50 years old?

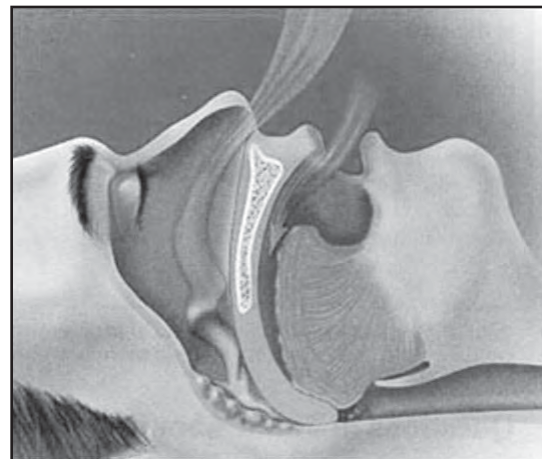
**Neck** circumference > 16 inches (40cm)?

**Gender:** Male?

A positive response to three or more of the questions is highly suggestive of obstructive sleep apnea, and the patient should be followed up with a referral to a doctor who treats sleep apnea for either a home sleep study, or a polysomnogram. It is important to remember that only a physician can legally diagnose sleep apnea.

Reference:

<http://www.ncbi.nlm.nih.gov/pubmed/25189946#>



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Letters to the Editor are always welcome and appreciated.

**PRESIDENT'S MESSAGE**



Dear Fraters,

Our scientific calendar got off to a great start with over fifty of us hearing Dr. Yaara Berdan's informative presentation on "Emergencies in the Dental Office". Dr. Berdan showed us techniques and procedures to save teeth with cracked roots, avulsed teeth, etc... Many of us were pleasantly surprised how teeth with what seemed to be hopeless prognosis were saved, and of service many years after treatment. Please mark your calendar to join us on October 22nd to hear another distinguished Frater, Dr. Rich Hirschinger talk to us about Facial Pain.

As we get close to the end of the year 2014 our attention turns to the annual AO convention. This year our Fraters in Israel are hard at work to host us in Tel Aviv, where former Dean of Hadassah School of Dental Medicine will be installed as our International President. In light of the recent events in Israel we should do our best to attend the convention, as a show of support for and solidarity with the people and nation of Israel.

In closing I would like to express my gratitude to Fraters who contributed to our Green Bag Project by bringing old and unused clothing articles to our meeting to be distributed to those less fortunate, and ask those who haven't done so to help us in this endeavor.

*Fraternaly,*

Ron Saidara, DDS



DEC. 25 · 2014 - JAN. 1 · 2015

**SHALOM  
ALEICHEM**

**REGISTER NOW**

**TEL AVIV 2014 CONVENTION**

The official AO convention hotel is the  
**DAVID INTERCONTINENTAL.**

Please contact Chen (chend@ofakim.co.il)  
at Ofakim Travel & Congress to register.

Tel Aviv 2014 Website: ao2014.com

Tel Aviv 2014 Facebook: facebook.com/ao2014

## Southern California Char Gilbert Tribute Fund Simchas & Sorrows

**To: Dr. Alan Felsenfeld and Family**

*In memory of your parents*

**"Golden Tribute"**

From: Alan Sherman

**To: Pearl Glick and Family**

*In memory of Merle*

From: Bob and Irma Bercutt  
Jeff and Shea Rosenberg  
Paul and Eva Selski  
Leon and Barbara Unterman

**"Special Tributes"**

From: Alan Sherman  
Larry and Shirlee Gimplin  
Lionell and Robin Greenberg  
Stuart and Lisa Hoffman  
Martin and Gold Mendelsohn  
Sumner and Fiby Saul

**"Golden Tributes"**

From: Max and Nanette Cutler  
Bob and Patti Barrett  
Frank and Judi Niver  
Al Rubel  
Bernice Bloom  
Barbara Solnit  
Shaun and Ladan Daneshgar

**"Platinum Tribute"**

From: Gary & Julie Solnit

**To: The Family of Leo Ward**

*In memory of father Leo*

From: Bob and Patti Barrett  
Al Rubel  
Max and Nanette Cutler  
Vic and Laele Diamond  
Frank and Judi Niver  
Paul and Eva Selski  
Leon and Barbara Unterman

**"Special Tributes"**

From: Ivan and Syril Berger  
Steven Flesch  
Marc and Sharon Gross  
Alan and Doreen Kaye  
Sumner and Fiby Saul  
Douglas and Nicole Oswell

**"Special Golden Tribute"**

From: Lionell and Robin Greenberg

**"Platinum Tribute"**

From: Jeff and Shea Rosenberg

**To: Walter Black**

*In memory of Jerry Weir*

From: L.A. Chapter  
Bob and Patti Barrett

**"Golden Tribute"**

From: Robert and Irma Bercutt

**To: Nancy and Marty Gorman**

*In memory of Bob*

From: Jeff and Shea Rosenberg

**"Special Tributes"**

From: Neal and Andrea Lascoe  
Richard Massoth and Lise Laflamme

**To: Bernice Bloom**

*In memory of your son Bob*

From: S.F. Valley Chapter  
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Paul and Eva Selski  
Leslie Solomon and Gary Bregman  
Leon and Barbara Unterman

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Lester and Estelle Kahn  
Neal and Andrea Lascoe  
Richard and Harriette Maitin  
Frank and Judi Niver  
Joel Rothman and Goldie Peters  
Herb and Diane Schneider  
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Larry and Shirlee Gimplin  
Eddie and Anjele Harouni  
Larry and Karoll Zabner

**"Special Golden Tribute"**

From: Al Rubel

**"Platinum Tribute"**

From: Milf and Bobbe Gilbert

### A Message from your Tribute Secretaries

We are here to serve you and eagerly look forward to doing just that. We have 5 categories of tributes. They are as follows:

Regular	\$10.00
Special Tribute	\$18.00
Golden Tribute	\$25.00
Special Golden	\$50.00
Platinum Tribute	\$100.00

The new Golden and Platinum tribute cards are lovely. They are both dark blue and the Golden Tribute has the AO insignia in gold on the front and the Platinum has the insignia in silver. Any personal message can be written inside. For any of your tribute needs, please contact:

**Bernice Bloom (818) 789-6436**

**Al Rubel (310) 385-7878**

**AO SCIENTIFIC DINNER RESERVATIONS**

Please make \_\_\_\_\_ dinner reservation(s) to attend this month's Alumni Dinner Meeting **at Sinai Temple.**

PLEASE **PRINT THIS OUT** AND MAIL TO: Tally Kleinman, 1489 S. Durango Ave., Los Angeles, CA 90035

REGISTRATION:		TIME:	
Member pre-register <b>by 10/19/14</b>	\$80.00	Cocktails	6:15 p.m.
Guest (non-dentist)	80.00	Dinner	7:15 p.m.
Member at the door	95.00	Speaker	7:30 p.m.
Non-member dentist	95.00		

Enclosed is my check in the amount of \$ \_\_\_\_\_ # of Guests: \_\_\_\_\_

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CLIP to DETACH

**LA City Schedule 2014 – 2015**

**2014**

**October 22** - "Orofacial Pain"  
– Dr. Rich Hirschinger

**2015**

**January 28** - "Marketing"  
– Fred Joyal

**February 25** - "Periodontics"  
– Dr. Alon Frydman

**March 25** - Eugene Manusov/Nate Styrt  
Seminar

**April 22** - "Oral and Sleep Appliances"  
– Dr. Rob Veis

**SFV Chapter Schedule 2014 –2015**

**2014**

**November 13** - "Resin Infiltration—a non-invasive caries treatment option"  
– Dr. Jin-Ho Phark

**2015**

**February 5** - "Vertical Dimension Lost and Found"  
– Dr. Robert Simon

**March 25** - Eugene Manusov/Nate Styrt  
Seminar

**April 16** - TBD

**CLASSIFIEDS** |

**RAY ARJANG IS A THIRD YEAR ORTHODONTIC RESIDENT AT THE UNIVERSITY OF PITTSBURGH** who is looking for employment when he returns to L.A. He was born in Los Angeles and received his DDS from USC. He is married to Danielle who is also a dentist. If you would like to contact him, call 818-421-2648 or email him at [raymondarjang@gmail.com](mailto:raymondarjang@gmail.com).

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CRC897541 06/14